

# JESSICA JOLLY

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## Summary

A versatile developer, designer and content creator with 20 years of experience building websites, software, and content from the ground up. I've worked for high-profile brands and small projects, collaborating with teams of coders, clients, & creatives.

## Core skills

- Expert-level CSS/SCSS (including frameworks) and HTML
- JavaScript (React, Angular, Vanilla), PHP, SQL, and .NET
- Design and UI, with strong Photoshop, Figma, Adobe CS
- CMS implementation: WordPress, Drupal, custom
- Audio / video editing, encoding, and delivery

## Employment history

### **LikeWize Support – Front End Software Developer (.NET)**

October 2024 – Present (FTC ends July 2024), Bristol

- Full Stack redevelopment of major brand support sites in .NET, SCSS, JS
- Enhancement of custom built in-house CMS to create internal pages on multinational websites, collaborating with content team

### **Civica Scheduling – Front End Developer and Designer**

January 2022 – April 2024, Bristol/London, UK

- Front end development of Analytics pages and new features using React.js and Ruby
- Rebranding of product after acquisition
- Redesigned outdated UI

### **Social Care Institute for Excellence – Front End Web Developer and UX**

August 2018 – June 2020, London, UK

- Updated .NET website with new javascript functionality
- Designed UX web pages and modules based on research materials

### **Paymentsense – Front End Web Developer**

October 2017 – July 2018, London, UK

- Front end development of three websites using SCSS, JS, .NET MVC and Umbraco

### **Apple - Web Developer**

Oct 2014 – June 2017, London, UK

- Front-end development of 47 Apple websites for EMEA region
- Optimizing responsive code for display in 13 different foreign languages

## **American Film Institute (AFI) - Web Developer and Content Manager**

Feb 2012 – June 2013, Los Angeles, CA

- Created online student and alumni tools
- Front-end development of public facing AFI websites
- Encoded and implemented audio / video content
- Developed and deployed email campaigns
- Developed content for social media

## **Venice Consulting Group - Contracted Front End Developer / Designer**

Aug 2009 – Present, Los Angeles and London

- Designed comps and graphics for mobile apps
- Developed HTML, CSS, and .NET for websites and mobile apps

## **Atlantic Records - Web Content Developer**

Sep 2000 – Feb 2008, New York, NY

- Designed and developed artist and marketing sites from the ground up.
- Produced, edited and encoded audio / video for the web.
- Maintained the Atlantic Records site using CMS systems.
- Developed content for social networking sites.
- Built HTML email campaigns.

## **Education**

### **New York University**

1997 – 2001, Graduated BFA

Major in Drama, Minors in Film Production and Computer Science

## **References**

Roisin Reade, Project Manager, Civica

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Keith Spink, Head of Digital, Social Care Institute for Excellence

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